**Application Form: Winter 2020 Study of the**

**U.S. Institute for Student Leaders on Social Entrepreneurship**

**Summary:**

The US Department of State and the Public Affairs Section of the US Embassy in Brazil are pleased to invite candidate nominations for a winter **2020 Study of the United States Institute (SUSI) for Student Leaders** on the topic of **Social Entrepreneurship**. Program dates are **January 11 to February 15, 2020**. The program will be conducted in **English** and will be hosted at **the Institute for Training and Development (ITD)** in Amherst, Massachusetts.

1. **Program Description:**

Study of the U.S. Institutes (SUSIs) for Student Leaders are intensive short-term academic programs whose purpose is to provide groups of undergraduate student leaders with a deeper understanding of the United States while simultaneously enhancing their leadership skills.  The five-week Institutes will consist of a balanced series of seminar discussions, readings, group presentations, and lectures.  The coursework and classroom activities will be complemented by educational travel, site visits, leadership activities, and volunteer opportunities within the local community. The Institutes will include an academic residency component of approximately four weeks and a domestic study tour of approximately one week.  During the academic residency, participants will also have the opportunity to engage in educational and cultural activities outside of the classroom.

The four-week academic residency will provide participants with an overview of how entrepreneurial skills can address social issues.  The Institute will review the development, history, challenges, and successes of social enterprises and community leaders, in the United States and globally.  The program will give participants a foundation in how to employ entrepreneurial skills to address social issues and will provide unique opportunities to meet with diverse community leaders and social entrepreneurs.  The Institute will address topics such as organizational development and management, business ethics, negotiations, emerging markets and risk analysis, microfinance, corporate social responsibility, strategic business planning and innovation, and women and minorities in entrepreneurship.  The academic residency will be complemented by an educational tour that will take participants to another area of the U.S.  Throughout the Institute, participants will meet with local, state, private, and not-for-profit organizations working in the field.  They will also be challenged to create follow up community projects to implement in their home communities upon returning to their countries of origin.

Another Institute for Student Leaders from the Western Hemisphere, this one on Women’s Leadership and for different countries (Ecuador, Bolivia, Paraguay, and Peru), will take place concurrently at the University of Arizona in Tucson.  Both programs will convene for two to four days in Washington, D.C., for the conclusion of the program.

**A. Applicant's full name, exactly as it appears in his/her passport (or national identity document).** *Clearly identify first, middle and surnames as they appear in passport/ID.*

Prefix: (Mr, Ms.).

**Surname:**

**First name**:

**B. Gender:**

**C. Date of Birth (month/day/year):** *(Please spell the month, eg: February 30, 1800)*

**D. City/State of Birth:**

**E. Country of Birth:**

**F. Country(ies) of Citizenship:**

**G. Country of Residence:**

**H. Applicant’s contact information: Home Address, Telephone and E-mail** *(please write the name of the street in Portuguese)*

Address:   
City:   
State:   
Postal Code:

(DDD): / Telephone:  / Cell phone:

E-mail:

**I. Emergency Contact information: Home Address, Telephone and E-mail** *(please write the name of the street in Portuguese)*

Name:

Address:   
City:   
State:   
Postal Code:

(DDD): / Telephone:  / Cell phone:

E-mail:

Relationship to applicant:

**J. Medical, Physical, Dietary or other Personal Considerations:** *Please state any existing medical conditions or if you are currently taking any prescription medication.  (This will not affect selection, but will enable the host institution to make any necessary accommodations.)*

**K. Academic Course, Institutions:**

Course:   
Home Institution Name:

Department:   
Expected Graduation Date:

Year in School:

Course:   
Home Institution Name:

Department:   
Expected Graduation Date:

Year in School:

**L. Work and volunteer experience:**

**M. Memberships in Associations, Clubs, etc.**

**N. Previous Experience in the United States:** *Please list any and all trips to the United States and include approximate dates and the reason for travel.*

From: To:

Purpose:

**O. Family residing in the United States:** *Please list any immediate family members who are currently residing in the United States, including city and state.*

**P. Evidence of English Fluency** *(e.g. personal interview, test score, etc.).*

**Q. Please attach your most recent University Transcript** (in Portuguese)

**R. Please attach Evidence of Fluency in *English*** *(TOEFL,TELP or other certificates)*

**S. Personal Statement** - Write an essay (750 words maximum) that describes the following:

1 - Why are you interested in participating in this program?

2- What are your strongest qualifications for the program?

3 - As a participant, what unique qualities or perspectives will you bring to the group?

4 - How will you share what you have learned when you return to Brazil?

**T. Reference Letter** – Please provide a letter from a professor or supervisor that can attest your academic achievements and potential, leadership qualities, significant contributions to the class or university community and notable interest in the United States.